

MAR GREGORIOS COLLEGE OF LAW

MAR IVANIOS VIDYANAGAR, THIRUVANANTHAPURAM

Affiliated to the University of Kerala & Approved by the Bar Council of India

ATTENDANCE SHEET

Programme

: Last Mile Delivery Innovation Challenge Mini Hackathon – Organized by Centre for Environmental Studies, Paryavaran Mithra in collaboration with Sustera Foundation, Asar,

Sustainable Mobility Network and Clean Mobility Collective.

Date

: 08.09.2023

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4	Ashin Fires	7 BlomLLB	
5	Uni. N. Pecpul	7th BBA LLB	
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7/	Nandu Krishna S	7th Sem BA LLB	Hundy
8	Prem Hanshan VC	7 Sem BALLB	B
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REPORT ON LAST MILE DELIVERY INNOVATION CHALLENGE MINI HACKATHON

Date:8th September 2023

Venue: Mar Gregorios College of Law

<u>Time</u>: 10:30 AM to 12:00 PM

<u>Organized by</u>: Centre for Environmental Studies, Paryavaran Mitra (Eco Club) of Mar Gregorios College of Law, in collaboration with Sustera Foundation, Asar, Sustainable Mobility Network, and Clean Mobility Collective

Introduction:

On 8th September 2023, the Mar Gregorios College of Law played host to the Last Mile Delivery Innovation Challenge Mini Hackathon. The event aimed to foster creativity and sustainable solutions to the challenges posed by last-mile delivery in today's rapidly evolving world. Organized by the Centre for Environmental Studies and supported by various environmental and sustainability-focused organizations, the hackathon brought together 78 students to brainstorm and present their innovative ideas.

Event Highlights:

The mini hackathon kicked off at 10:30 AM with an enthusiastic group of students ready to tackle the last-mile delivery problem. Participants were divided into groups, each tasked with brainstorming innovative solutions to address the challenges faced in the final leg of product delivery.

The event witnessed lively discussions, creative thinking, and collaborative efforts among the students. After an intense brainstorming session, each group was given the opportunity to present their ideas to a panel of esteemed judges. The panel consisted of Ms. Deepa Anathapadmanabhan, Co-founder of Sustera, Mr. Avinash Thomas, a member of the Sustera Foundation, and Ms. Ashna, a volunteer of the Sustera Foundation.

The presentations showcased a diverse range of ideas, from eco-friendly packaging solutions to the use of sustainable transportation methods for last-mile delivery. The judges carefully evaluated each presentation, considering its innovation, sustainability, and feasibility.

After a thorough review, Group 7 emerged as the winner of the Last Mile Delivery Innovation Challenge Mini Hackathon. Their idea demonstrated a unique blend of creativity and practicality, addressing key environmental and logistical concerns associated with last-mile delivery.

As a token of appreciation for their outstanding efforts, the winning group was awarded gift vouchers from Sanchi Bags, a sustainable brand known for its ecofriendly products.

Conclusion:

The Last Mile Delivery Innovation Challenge Mini Hackathon at Mar Gregorios College of Law proved to be a successful and engaging event. It provided a platform for students to think critically about environmental issues while fostering innovative solutions. The collaboration between various organizations and the presence of distinguished panelists added depth to the event.

This hackathon not only encouraged creativity and problem-solving among the students but also highlighted the importance of sustainable practices in the logistics and delivery industry. The event served as a testament to the commitment of the organizing entities to promote environmental awareness and sustainable solutions in today's world.

In the spirit of environmental consciousness and innovation, the Last Mile Delivery Innovation Challenge Mini Hackathon was a step in the right direction towards creating a greener and more sustainable future.















