

MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A STUDY ON AFFINITY OF YOUTH TOWARDS THE FOOTWEAR BRAND NIKE WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM" submitted by GOWRI SARASWATHY K.S (Reg No. 47120554031), 8th Semester B.Com LL.B student of Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfillment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala in a bonafied record of work done by her under the supervision and guidance and that this work has not been submitted elsewhere for a degree.

HARIPRIYA U

(PROJECT GUIDE)

Prof. Dr. JOHN P C



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A STUDY ON AFFINITY OF YOUTH TOWARDS THE FOOTWEAR BRAND NIKE WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM" submitted by GOWRI SARASWATHY K.S (Reg No. 47120554031), 8th Semester B.Com LL.B student of Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfillment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala in a bonafied record of work done by her under the supervision and guidance and that this work has not been submitted elsewhere for a degree.

Prof. Dr. JOHN P C

(PRINCIPAL)

(PROJECT GUIDE)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project titled "A Study on the Distribution Channel of Camerry Ice Cream" being submitted by Immanuel Shiju (47120554032) Eighth Semester BCom LL.B student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of BCom LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Dr. John P. C.

Principal

Signed by

Mrs Haripriya U

Asst. Professor, MGCL

My John



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "A STUDY ON MARKETING OF PERFUME WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM DISTRICT." submitted by JASMA A L(Reg No: 47120554033),8th Semester B. Com LL. B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment of the requirements for the Five-year Integrated B.Com LLB Degree Course of University of Kerala in a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Prof. Dr. JOHN P C

(Principal)

Ms. Haripriya U
(Assistant Professor)



LAW

Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled" A COMPARATIVE STUDY ON THE DEMAND AND RELEVANCE OF CONVENIENCE STORES AND ORGANIC STORES WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM "being submitted by JAWAHAR RAMESH (47120554034) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

HARIPRIYA U

Assistant Professor

Prof Dr. JOHN P C PRINCIPAL



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A STUDY ON INFLUENCE OF DIGITAL PAYMENT AMONG THE WORKING PROFESSIONALS: WITH SPECIAL REFERENCE TO TRIVANDRUM DISTRICT "submitted Jeffy Jacob (Reg. No:), 8th Semester B.Com LL.B students Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Intergrated B.Com LL.B Degree Course of University of Kerala in a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

HARIPŘIYA U

(ASST. PROFESSOR)

Prof. Dr. JOHN.P.C



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that this project report titled "A Study on Impact of local money lenders in channelizing credit among customers- with special reference to Thiruvananthapuram District" being submitted by Jithesh.R.A (Reg. No: 47120554036), Eighth Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B. Com LL. B of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

HARIPRIYA U

(PROJECT GUIDE)

Prof. Dr. JOHN P.C



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A STUDY ON COST-BENEFIT ANALYSIS OF DEBIT AND CREDIT CARD USAGE AT POINT-OF-SALE IN TRIVANDRUM" Submitted by KRISHNAS (Reg No: 47120554037),8th semester B.Com LL.B student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala in a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

HARIPRIYA U

(PROJECT GUIDE)

Prof. Dr. JOHN P.C.



NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

supervision and guidance and that this work has not been submitted elsewhere for a Course of University of Kerala in a bonafide record of work done by her under my fulfillment of the recquirements for the Five-year Integrated B.Com LL.B Degree SATISFACTION OF CDM SERVICES WITH SPECIAL REFERENCE TO Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial JULIET LOBO (Reg No:47120554038), 8th semester B.Com LL.B student, Mar THE CUSTOMERS OF SBI IN TRIVANDRUM" Submitted by MARIYA This is to certify that the project work titled " A STUDY ON CUSTOMER

HARIPRIYA. U

(PROJECT GUIDE)

Prof. Dr. JOHN P.C.



Mar Ivanios Vidya Nagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "A STUDY ON CONSUMER SATISFACTION REGARDING THE FINANCIAL SERVICES OF INDIA POST WITH SPECIAL REFERENCE TO VATTAKKUNNU POST OFFICE" submitted by Marsha K Jerlin (47120554039) Eight Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment of the requirements for the Five-year Intergrated B.Com LL.B Degree Course of University of Kerala in a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter signed by

Dr John P (

Principal

Signed by

Harinriva II

Assistant Professor



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A STUDY ON BRAND PREFERANCE TOWRADS SANITARY_WEARS" submitted by Nafeesa Nawal Valiyapalam (Reg. No: 47120554040), 8th Semester B.Com LL.B students Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

(ASSISTANT PROFESSOR)

Prof. Dr. JOHN P.C.





Mar Ivanios Vidyanagar, Nalanchira, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A Study on Saving Strategies and Investment Preferences of police officers in Thiruvananthapuram District." being submitted by Naheeda Fathima (Reg No.47120554041) Eight Semester B.Com LL.B Nalanchira, student, of Law, Mar Gregorios College Thiruvananthapuram in partial fulfillment for the requirements of the award of the degree of B.Com LL.B of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Countersigned by,

Dr. JOHN P C

Principal

Mar Gregorios College of Law

Signed by,

Ms. JINCY P BABU

Assistant Professor

Mar Gregorios College of Law



Scanned with OKEN Scanner

MAR GREGORIOS COLLEGE OF LAW

Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

and that this work has not been submitted elsewhere for a degree bonafide record of work done by them under my supervision and guidance year Integrated B.Com LLB Degree Course of University of Kerala in a Thiruvananthapuram in partial fulfilment of the requirements for the Five-ELIZABETH THOMAS (Reg No: 47120554043),8th Semester B. Com MUNICIPAL WITH SPECIAL REFERENCE ECONOMIC IMPACT OF COVID ON DOMESTIC HOUSEHOLDS This is to certify that the project work titled "A STUDY ON SOCIO student Mar Gregorios CORPORATION TO THIRUVANANTHAPURAM College submitted of Law, by NIMISHA Nalanchira,

Counter Signed by

Principal

Prof. Dr. JOHN P C

Signed by

Ms. Jincy P Babu

Assistant Professor



NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A study on identification of gaps between employability skills and resources for young adults in trivandrum district" submitted by P. Vishnu Narayanan(Reg. No: 47120554044), 8th Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Integrated B.Com LLB Degree Course of University of Kerala in a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Prof.DR.JOHN.PC

(PRINCIPAL)

JINCY.P.BABU

(PROJECTGUIDE)





MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "A STUDY ON ROLE **OF MICROFINANCE** ON **WOMEN EMPOWERMENT** THROUGH SELF-**HELP GROUPS** WITH **SPECIAL** REFERENCE TO THIRUVANANTHAPURAM DISTRICT" submitted by POOJA G A, (47120554045), 8th Semester B. Com LL. В Mar College of Law, Gregorios Nalanchira. Thiruvananthapuram in partial fulfilment of the requirements for the Five-year Integrated B. Com LL. B Degree Course of University of Kerala in a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Counter Signed by

Prof. Dr. JOHN P C

PRINCIPAL

Signed by

Ms. JINCY P BABU

ASSISTANT PROFESSOR



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "A STUDY ON IMPACT OF REMOTE WORK POLICIES AMONG IT PROFESSIONALS" submitted by PRAPANCH NANDANAN H N (Reg No: 47120554046), 8th Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfillment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala in a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Counter signed by

Prof.Dr.JOHN P C

(PRINCIPAL)

Signed by

Ms.JIMCY P BABU

(ASSISTANTPROFESSOR)



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled 'A study on the role of AI on IT jobs and skill requirements among employees of Infopark, Coimbatore "" submitted by PREMCHAND P.R (Reg No : 47120554047), 8th Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfillment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala in a bonafied record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for aflegree.

Prof .Dr. JOHN P.C

(PRINCIPAL)

JINCY B BABU

(Assistant professor)



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that this project report titled "A Study On The Trends & Patterns Of Capital Market Investment Among Individual Investors In Thiruvananthapuram" being submitted by Radhika Krishnan M R (47120554048) 8th Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment of the requirements for the Five-year Integrated B. Com LL. B Degree Course of University of Kerala in a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Counter Signed by

Prof. Dr. JOHN.P.C

PRINCIPAL

Signed by

Ms. JINCY P BABU

ASSISTANT PROFESSOR



MAR GREGORIOS COLLEGE OF LAW MAR IVANIOS VIDHYA NAGAR, NALACHIRA **THIRUVANANTHAPURAM**

CERTIFICATE

This is to certify that the project work titled "AN EVALUATION OF THE PERFORMANCE OF POST OFFERS SAVINGS BANK AMONG SALARIED CLASS IN TIRUVANANTPURAM" submitted by RANJANA MANOJ (Reg No: 47120554049), 8th Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfillment of the requirements for the Five-year Integrated B.Com LL.B Degree Course of University of Kerala in a bonafied record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Prof. Dr. JOHN PC

(PRINCIPAL)

JINCY P BABU

(Asst Professor)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "The Study on Liquidity Management of Public and Private Sector Commercial Banks in India." being submitted by Rima S (47120554050) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.Com LLB of the University of Kerala is a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter signed by

Dr.John P.C

Principal

Signed by

Ms Jincy.P.Babu

Assistant Professor



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "EMERGING TRENDS AND CUSTOMER ATTITUDE TOWARDS DIGITAL FINANCE IN THIRUVANANTHAPURAM DISTRICT" submitted by S R ADITHYA (Reg No: 47120554051), 8 Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment of the requirements for the Five-year Integrated B.Com LL.B Degree course of University of Kerala in a Bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Counter Signed by

Prof. Dr. JOHN P ((PRINCIPAL) Signed by

Ms. JINCY P BABU (ASSISTANT PROFESSOR)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "A STUDY ON CUSTOMER ATTITUDE AND PREFERENCES TOWARDS E-BANKING SERVICES OF COMMERCIAL BANKS IN THIRUVANANTHAPURAM DISTRICT" submitted by SANDHRA JOJI (Reg No: 47120554052), 8th Semester B. Com LL. B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment of the requirements for the Five-year Integrated B.Com LLB Degree Course of University of Kerala in a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Counter Signed by

Prof. Dr. JOHN P C

Principal

Signed by

Ms. Jincy P Babu

Assistant Professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "GREEN LOGISTICS FOR E-COMMERCE DELIVERIES IN THIRUVANANTHAPURAM THROUGH ANALYZING CONSUMER PREFERENCES" being submitted by SANDRA JOSE (47120554053) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a Bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Dr. John P.C

Principal

Ms. Jincy.P.Babu Asst. Professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project work titled "A STUDY ON THE EARNING POTENTIAL AND CAREER PROSPECTS OF E-COMMERCE DELIVERY WORKERS IN TRIVANDRUM'S GROWING E-COMMERCE MARKET" submitted by SONIYA RACHEL JAMES (Reg No: 47120554056),8th Semester B. Com LL. B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment of the requirements for the Five-year Integrated B.Com LLB Degree Course of University of Kerala in a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Counter Signed by

Prof. Dr. JOHN P C (Principal)

Signed by

Ms. Jincy P Babu (Assistant Professor)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "To Study the patterns Influencing Individual Investors Making In Derivative Market in Thiruvananthapuram" being submitted by SREYA S S(47120554057) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

(Principal)

Signed by

Ms. JINCY P BABU

(Assistant Professor)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON THE SOCIO ECONOMIC IMPACT OF MINING OPERATIONS ON LOCAL COMMUNITIES IN KOTTAYAM DISTRICT" being submitted by T S DAVIS (47120554058) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed

PROF. DR. JOHN P.C

PRINCIPAL

Signed by

MS. JINCY P BABU

ASSISTANT PROFESSOR



Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A Study On Tax Management Practices Among Public And Private Salaried Employees In Trivandrum District" being submitted by VAISHAK S(47120554059) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Signed by

PROF. DR. JOHN P.C

PRINCIPAL

MS. JINEY P BABU

ASSISTANT PROFESSOR



Mar Ivanios Vidyanagar, Nalanchira, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A study on customer satisfaction of Priority Sector Lending in Thiruvananthapuram district with reference to commercial banks." being submitted by Varsha Mathew (Reg No.47120554060) Eight Semester B.Com LL.B student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirements of the award of the degree of B.Com LL.B of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Countersigned by,

Dr. JOHN PC

Principal

Mar Gregorios College of Law

Signed by,

Ms. JINCY P BABU

Assistant Professor

Mar Gregorios College of Law



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON PROBLEMS AND PROSPECTS OF GST AMONG RETAILERS" being submitted by Aaira Ann Thomas (47120554001) Eighth Semester B.COM.LLB students, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Dr. John P.C

Principal

Signed by Mr.John P.D

Asst.Professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS AMONG STUDENTS" being submitted by ADHIL MUSTHAFA (47120554002) Eighth Semester BBA.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of BBA LLB of the University of Kerala is a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Prof Dr. John P. C

Principal

Signed by

Prof. John P. D

Asst. Professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON CUSTOMER ATTITUDE TOWARDS ONLINE SHOPPING WITH REFERENCE TO TRIVANDRUM DISTRICT" being submitted by ADHVAITH KRISHNA B.S (47120554003) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial furfilment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by his under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Signed by

Dr. John P.C Principal Mr. John P.D Asst. Professor



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "CUSTOMER SATISFACTION OF E-BANKING SERVICES IN SBI ESPECIALLY IN SBI YONO AT NEDUMANGADBU MUNCIPALITY" being submitted by ADITHYA J B (Reg No: 47129554004) 8th Semester B.com LL.B student, Mar Gregorios College of Law, Nalanchira. Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Integrated B.com LL.B Degree Course of University of Kerala in a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

Mr. JOHN P. D

(PROJECT GUIDE)

Prof. Dr. JOHN P.C.



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that this project report titled "Comparative Analysis On The Customer Preference On Trends & Zudio "being submitted by ADVAITH S (Reg. No: 47120554005), Eighth Semester B. Com LL. B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B. Com LL. B of the University of Kerala is a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

JOHN PD

(PROJECT GUIDE)

Prof. Dr. JOHN P.C



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that this project report titled "A STUDY ON THE SOCIAL AND ECONOMIC BACKGROUND OF WOMEN EMPLOYEES WORKING IN TEXTILE SHOPS IN ARYANAD GRAMA PANCHAYATH" being submitted by AKHIL A S (47120554007) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.Com LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

JOHN P D

(PROJECT GUIDE)

Prof. Dr.JOHN P C



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled " study on effectiveness of biometric punching system in managing employee attendance in KMML, Chavara" being submitted by Akshai S (47120554008) eighth semester, Mar Gregorios College of Law. Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B Com LLB of the University of Kerala is a bonafide record of work done by them, under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter signed by

JOHN P C

Principal

Signed by

JOHN P D

Assistant professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A study on impact of social media marketing on consumer engagement: A case study on Samsung mobile phones, with special reference to Thiruvananthapuram district" submitted by AKSHAYA LEKSHMI J (47120554009) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement for the Five- year Integrated B.com LLB Degree Course of University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Prof. Dr.JOHN P C (Principal)

Signed by

JOHN P D (Assistant Professor)



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

work has not been submitted elsewhere for a degree. bonafide record of work done by him under my supervision and guidance and that this Five-year Integrated B.Com LLB Degree Course of University of Kerala in a Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram district" submitted by Amal C S (47120554010), 8th towards Banking services of SBI with special reference to Mannanthala Branch, This is to certify that the project work titled "A Study on Customer Satisfaction Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the

JOHN P.D

(PROJECT GUIDE)

Prof. Dr. JOHN P.C

(PRINCIPAL)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A Study on Employee satisfaction towards food delivery employees in Kannur Ditsrict" being submitted by (47120554011) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Sighed by

JOHN P C Principal Signed by

JOHN P D Assistant Professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON ELECTRICITY CONSUMPTION IN RURAL AREAS WITH SPECIAL REFERENCE TO KAMAKSHY GRAMA PANCHAYATH" being submitted by ANURA SAJI (47120554012) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by them under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by Signed by

Dr. John P.C Principal Mr. John P.D Asst. Professor



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

II (47120554013) Eighth Semester B. Com LLB student, Mar Gregorios College of REFERENCE TO THIRUVANANTHAPURAM "being submitted by ARJUN record of work done by her under my supervision and guidance and that this work Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide This is to certify that this project report titled "A STUDY ON INVESTMENT PATTERNS OF BACHELOR DEGREE STUDENTS WITH SPECIAL has not been submitted elsewhere for any other degree.

Counter Signed by

JOHN P C

Principal (

Signed by

JOHN PD

Assistant Professor in commerce



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON CONSUMER SATISFACTION ON ELECTRONIC SCOOTERS AMONG YOUTH (18–24 YEARS) IN TRIVANDRUM DISTRICT"

being submitted by ARYA S.S (47120554003) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Dr. John P.C Principal Mr. John P.D Asst. Professor



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON CUSTOMERS ATTITUDE TOWARDS ONLINE AND TRADITIONAL FISH MARKET IN degree of B.Com LLB of the University of Kerala is a bonafide record of work done KOLLAM CITY." being submitted by ASHIN FIROS THAMPI (47120554015) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the by them under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

PROF. JOHN P.C

PRINCIPAL

Signed by

MR. JOHN P.D

ASSISTANT PROFESSOR

:=



MAR GREGORIOS COLLEGE OF LAW, NALANCHIRA,

Mar Ivanios Vidyanagar Thiruvananthapuram

CERTIFICATE

This is to certify that the project report titled "AN ANALYSIS OF THE EFFECTIVENESS OF PROMOTIONAL STRATEGIES OF JIO TELECOMUNICATION TOWARDS ITS CUSTOMERS IN TRIVANDRUM" submitted by ASHNA SUSAN THOMAS (Reg No: 47120554016), 8th Semester B. Com LL. B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Integrated B. Com LL. B Degree Course of University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter signed by

Prof. DR. JOHN P.C

(Principal)

Signed By

JOHN P. D

(Assistant Professor)





Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON WORKING CAPITAL OF GREENLUSH VENTURE PVT LTD " being submitted by AYSHA BAI A(47120554017) Eighth Semester B.Com LLB student, Mar Gregorios College of Law, Nabanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of BCOM LLB of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Dr. John P.C Principal

Signed by

Mr. John P.D

Assistant Professor



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that the project report titled "Study On Satisfaction of Canara Bank Employees On Their Salaries & Incentives: With Reference to Canara Bank Vembayam Branch" being submitted by Bazil AS (47120554018) eighth semester ,Mar Gregorios College of Law, Nalanchira , Thiruyananthapuram in partial fulfilment for the requirement of the award of the degree of BCom LLB of the University of Kerala is a bonafide record of work done by them, under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed By

John PC

Principal

Signed By

John PD

Faculty Of Project Coordinator



Mar Ivanios Vidyanagar,
Thiruvananthapuram

CERTIFICATE

This is to certify that the project report titled "A STUDY ON THE COMPARATIVE ANALYSIS OF THE FINANCIAL STATEMENTS OF LIC AND BAJAJ FINSERV" being submitted by Bhagya Lakshmi P S (47120554019) Eighth Semester B. COM. LL.B. student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.COM. LL.B. of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Counter Signed by

Prof. Dr. John. P. C

(Principal)

Signed by

Mr. John. P. D

(Assistant Professor)



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidvanagar.

Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "INVESTORS/CUSTOMERS Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.COM LLB of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and TOWARDS MUTUAL FUND INVESTMENT IN TRIVANDRUM CITY" being submitted by Bhanu N G (47120554020) Eighth Semester B.COM.LLB student, Mar Gregorios College of Law, that this work has not been submitted elsewhere for any other degree. BEHAVIOR

Counter Signed by DR. JOHN P.C

PRINCIPAL

Signed by

MR. JOHN P.D

ASSISTANT PROFESSOR



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON CONSUMER PREFERENCE TOWARDS TATA TEA PRODUCTS WITH **SPECIAL** REFERENCE TO IDUKKI" being submitted by CAROL WILSON (47120554021) Eighth Semester B.Com LL. B student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LL. B of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Assistant Professor

Prof Dr. JOHN P C

PRINCIPAL



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

EASWER T K (47120554022) Eight semester Boom LLB student, Mar Gregorios Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this This is to certify that this project report titled "Customer adoption and behavior towards mobile banking applications of SBI" being submitted by DEEPESH work has not been submitted elsewhere for any other degree. College of Law, Nalanchira,

[Assistant professor]

PRINCIPAL

Prof. Dr. JOHN PC



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

record of work done by him under my supervision and guidance and that Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of B.Com LLB of the University of Kerala is a bonafide DISTRICT" being submitted by DEVAN MD (47120554023) Eighth Semester B. Com LLB student, Mar Gregorios College of Law, Nalanchira, CUSTOMER SATISFACTION OF ROYAL ENFIELD BIKES WITH THIRUVANANTHAPURAM STUDY this work has not been submitted elsewhere for any other degree. This is to certify that this project report titled "A **T**0 REFERENCE SPECIAL

Prof. Dr.JOHN P.C (PRINCIPAL)

(PROJECT GUIDE)



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

This is to certify that the project work titled "A Comparative Study on Customer Satisfaction towards Android Operating System and iPhone Operating System with special reference to Thiruvananthapuram district" submitted by Ebi J Jose (47120554024), 8th Semester B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram during 2024 in partial fulfilment of the requirements for the Five-year Integrated B.Com LLB Degree Course of University of Kerala in a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for a degree.

HARIPRIYA U

(PROJECT GUIDE)

Prof. Dr. JOHN P.C (PRINCIPAL)



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

This is to certify that this project report titled "A STUDY ON CUSTOMER SATISFACTION OF OTT PLATFORMS WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM "being submitted by ELDHO JACOB MATHEW (47120554025) Eighth Semester B. Com LLB student. Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfillment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide record of work done by him under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

HARIPRIYA U

Assistant Professor

Prof Dr. JOHN P C

PRINCIPAL



Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

Thirtwananthapuram in partial fulfillment for the requirement of the award of the degree of COSMETICS THROUGH ONLINE PLATFORMS WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM " being submitted by FARHANA H A (47120554026) Eiginth This is to certify that this project report titled "A STUDY ON MARKETING OF Nalanchira, supervision and guidance and that this work has not been submitted elsewhere for B.com LLB of the University of Kerala is a bonafide record of work done by her Gregorios College of Law, Mar student, B. Com LLB

Assistant Professor

Prof Dr. JOHN P C PRINCIPAL



Mar Ivanios Vidyanagar, Thiruvanathapuram

CERTIFICATE

This is to certify that this project report titled "INVESTMENT PATTERNS FOLLOWED BY COLLEGE TEACHERS IN TRIVANDRUM CITY" being submitted by Fathima Abdul Zameer (candidate code: 47120554027) Eighth Semester B.Com LLB student, Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram in partial fulfilment for the requirement of the award of the degree of the B.COM LLB of the University of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

Prof. Dr. JOHN P.C

Principal

HARIPRIYA. U

Assistant Professor



MAR GREGORIOS COLLEGE OF LAW NALANCHIRA, THIRUVANANTHAPURAM

CERTIFICATE

during 2024 in partial fulfilment of the requirements for the Five-year Intergrated done by her under my supervision and guidance and that this work has not been submitted FERRA A THANKAM (Reg. No:47120554028), 8th Semester B.Com LL.B students Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram B.Com LL.B Degree Course of University of Kerala in a bonafide record of work This is to certify that the project work titled "A STUDY OFBRAND AWARENESS OF YOUTH IN FASHION PRODUCTS WITH SPECIAL REFERENCE TO COLLEGE STUDENTS IN TRIVANDRUM DISTRICT " submitted elsewhere for a degree.

(ASST.(PROFESSOR)

Prof. Dr. JOHN.P.C (PRINCIPAL)



MAR GREGORIOS COLLEGE OF LAW Mar Ivanios Vidyanagar, Thiruvananthapuram

CERTIFICATE

PROMISE AND PRODUCT REPURCHASE INTENTION OF HEALTH DRINKS" being submitted by GAURIKRISHNA JAYAKESAN (4712055404529), 8th Semester, B.Com LL.B student Mar Gregorios College of Law, Nalanchira, Thiruvananthapuram inpartial fulfilment for the requirement of the award of the degree of B.com LLB of the University of Kerala is a bonafide record of work done by her under my supervision and guidance and that this work has not been submitted elsewhere for any other degree.

HARIPRIYA U

Assistant Professor

Prof Dr. JOHN P C

PRINCIPAL